

# News Release

---



NATIONAL ASSOCIATION OF REALTORS®  
*The Voice For Real Estate®*

500 New Jersey Avenue, NW  
Washington DC 20001

## PUBLIC AFFAIRS

For Further Information Contact:  
Iverson Moore  
202/383-1290  
[imoore@realtors.org](mailto:imoore@realtors.org)  
Cell 202/365-4771  
Todd Costigan, 312/329-8646  
[tcostigan@realtors.org](mailto:tcostigan@realtors.org)

### **INSTANET SOLUTIONS ACHIEVES REALTOR® SECURE STATUS**

WASHINGTON (May 18, 2006) – Instanet Solutions, a transaction management system (TMS) company based in London, Canada, has achieved REALTOR® Secure certification from the National Association of Realtors®. REALTOR® Secure recognizes organizations using the best security practices in the real estate industry.

Instanet Solutions is the developer of Transaction Desk, an advanced transaction management system that streamlines the work flow and collaboration between consumers, professionals and clients in a real estate transaction. Instanet Solutions successfully demonstrated that it met the requirements of the REALTOR® Secure program and has best practices in place to protect real estate, employee, and customer information from internal and external threats and to prevent business interruptions.

“We are pleased to see Instanet Solutions achieve REALTOR® Secure status,” said NAR 2006 President Thomas M. Stevens of Vienna, Va. “It demonstrates two significant trends in real estate technology: the growth in use of TMS and the emphasis on security in the real estate transaction. TMS will continue to play a more important role in the transaction, and Realtors®’ use of TMS technology will make the transaction more efficient and secure for both Realtors® and consumers. Information security is vitally important and makes the consumer more comfortable throughout the transaction.”

The REALTOR® Secure program certification demonstrates that an organization meets best practices to address the confidentiality, integrity and availability of real estate and consumer information. The program was developed by NAR’s Center for REALTOR® Technology and is based on security standards from the International Standards Organization and the National Institutes of Standards and Technology.

-more-

#058



## **INSTANET SOLUTIONS MEETS REALTOR® SECURE STANDARDS – add 1**

In achieving certification, Instanet joins a growing number of TMS suppliers and other vendors to win REALTOR® Secure status; in addition to vendors, nearly 100 MLSs have been certified by CRT.

“REALTOR® Secure provides a process firms can use to demonstrate their dedication to consumers and the Realtor® community,” said Mark Lesswing, NAR vice president and director of CRT. “We are pleased to welcome vendors like Instanet Solutions who are committed to providing excellent security and protecting confidential information.”

Instanet Solutions is a leading provider of real estate TMS software. Transaction management systems are used to automate the flow of information involved in the real estate process, including contact, task and work flow information, document storage and retrieval, and information security. Further information about Instanet Solutions and Transaction Desk is available at <http://www.instanetsolutions.com>.

Further information on the REALTOR® Secure program and its standards is available at <http://www.realtor.org/secure>.

CRT was established to provide technology leadership, guidance and assistance for its members. CRT makes available informed industry insight, research and open-source applications through its mission of implementation, advocacy and information.

The National Association of Realtors®, “The Voice for Real Estate,” is America’s largest trade association, representing more than 1.2 million members involved in all aspects of the residential and commercial real estate industries.

###

**Information about NAR is available at <http://www.realtor.org>. This and other news releases are posted in the Web site’s “News Media” section in the NAR Media Center.**